

# VBEA

## Virginia Business Education Association



## **2014-2015 Annual Report**

Prepared by:  
Joy Shannahan  
VBEA President 2014-2105



**ANNUAL REPORT**  
**Virginia Business Education Association**  
**September 2015**

The Virginia Business Education Association holds an annual meeting during the Business Education Summer Conference for the general membership. The Board of Directors meets semiannually to facilitate the business of the Association. The winter Board/task force meeting is held in January; the summer Board meeting is held prior to the opening of the summer conference. There are several committee and task force meetings throughout the year.

Statewide representation on the Board is achieved through the election/appointment of the eleven regional representatives, one College/University representative, and one Community College Representative to the Board. Communications between the president and board members provide opportunities for additional initiatives to be discussed.

The executive officers of the Association for the period of August 2014 to August 2015 follow:

- President ..... Joy Shannahan  
Fairfax County Public Schools
- President Elect.....Rhonda Doak  
Virtual Enterprises International
- Vice President Membership..... Dana Dingell  
Fairfax County Public Schools
- Secretary.....Stephanie Holt  
Fairfax County Public Schools
- Treasurer.....Paige O’Shaughnessey  
Old Dominion University
- Past President .....Charlene Alexander-Taylor  
Richmond Public Schools

## **VIRGINIA BUSINESS EDUCATION ASSOCIATION 2014-2015 BOARD DIRECTORY**

**JOY SHANNAHAN,  
PRESIDENT**

**REP**

**GLENN HENS DILL,  
GREAT IDEAS/  
SCHOLARSHIP CHAIR**

**RHONDA S. J. DOAK  
PRESIDENT-ELECT**

**SHELLIE HARTLEY  
NEW RIVER REGIONAL  
REP**

**CRYSTAL FORDHAM,  
NEWSLETTER  
EDITOR/PUBLICATIONS  
CHAIR**

**CHARLENE ALEXANDER-  
TAYLOR,  
PAST-PRESIDENT**

**SELWYN LAWRENCE  
NORTHERN VIRGINIA  
REGIONAL REP**

**STEPHANIE HOLT,  
SECRETARY**

**CHARISSE WOODWARD  
SHENANDOAH  
REGIONAL REP**

**DARLENE SMITH  
ACTE/VACTE  
REPRESENTATIVE**

**PAIGE O'SHAUGHNESSY,  
TREASURER**

**TINA SHORTER  
THOMAS NELSON  
REGIONAL REP**

**ROBIN ALBRECHT  
SBEA/NBEA  
REPRESENTATIVE**

**DANA DINGELL,  
VICE PRESIDENT**

**JANET KREIDER  
TIDEWATER REGIONAL  
REP**

**SANDY CARTER MILLS  
FBLA/PBL SPECIALIST**

**BETSY BOARDWINE  
COMMUNITY COLLEGE  
REP**

**ANNE BAKER  
UVA'S COLLEGE AT WISE  
REGIONAL REP**

**JUDITH SAMS  
VBEA AGENT &  
PROFESSIONAL  
SCHOLARSHIPS**

**TABITHA YOUNG  
COLLEGE/UNIVERSITY  
REP**

**ELAINE JOHNSON-  
MACON  
CAPITAL REGIONAL REP**

**YVONNE MULLINS  
VSU REGIONAL REP**

**B. ANNE ROWE  
EX-OFFICIO**

**WANDA TAYLOR  
GERMANNA REGIONAL  
REP**

**BETSY WASKEY  
VIRGINIA WESTERN  
REGIONAL REP**

**LYDIA PARKER  
CONTRACTED VBEA  
WEBMASTER**

**JESSICA TIBBS  
LONGWOOD REGIONAL**

## **PROGRAM OF WORK**

The Program of Work was adopted by the Board at the August 2014 meeting.

The major emphasis of the Program of Work concentrated on continuing advancements in business and information technology education.

Two primary goals were identified for the VBEA Program of Work for 2014-2015:

Implement a comprehensive social media strategy.  
Evaluate/Update VBEA handbook/by-laws, including the nomination process and committee positions.

Additionally, the VBEA board continued to focus on

- Increasing membership in all professional organizations
- Continuously promoting Business and Information Technology at all levels
- Providing services and professional opportunities for members
- Supporting and promoting FBLA/PBL student organizations
- Strengthening the legislative network
- Managing VBEA operations efficiently and effectively.

## **PROFESSIONAL MEMBERSHIP**

The Virginia Business Education Association's membership year begins at the annual conference held each year at the end of July. The Association's 2014-2015 membership was **290** members. The membership chair and regional representatives promoted the organization throughout the year through mailings, social media postings and personal contact with teachers who had not joined. Certificates were handed out at the summer conference to **56** schools with 100% membership.

As of August 2014, Virginia membership in the National Business Education Association was 170 professional members. Virginia also reported VBEA members with membership in the Association for Career and Technical Education as well as the Virginia Association for Career and Technical Education for the 2014-2015 school year.

## **REPRESENTATION AT NATIONAL AND REGIONAL MEETINGS**

### **SBEA/NBEA –**

VBEA was well represented at the Southern Business Education Association (SBEA) in Little Rock, Arkansas in October, 2014. Participants enjoyed numerous training sessions as well as networking and fellowship with educators from the 12 states in the southern region. Additionally, the following VBEA members stepped forward to assume leadership positions on the SBEA 2014-2015 Executive Board:

Robin Albrecht – President Elect  
Dana T. Dingell – Secretary  
Janet Kreider – Treasurer

VBEA member Dana Dingell received the SBEA 2014 Outstanding Leadership at the Little Rock conference as well.

VBEA members contributed a donation of \$200 to help fund the Opening Session at the Little Rock conference.

VBEA members also traveled to Chicago, IL in March, 2015 to attend the National Business Education Association (NBEA) annual convention. All VBEA attendees enjoyed the many sessions available as well as the exhibits and social events.

### **ACTE/VACTE**

Approximately 50 VBEA members are also members of Virginia Association of Career and Technical Education. Several attended area conferences and events during the 2014-2015 year.

## **COMMUNICATIONS WITH MEMBERS**

### **PUBLICATIONS**

The Association published one newsletter during the 2014-2015 school year, a Fall 2014 issue. The newsletter included membership information, recognition of award-winning teachers, classroom tips, activities, updates from several regional representatives, and upcoming conference information.

In accordance with the 2014-2015 goal to create a social media strategy for VBEA, it was decided that the association's FACEBOOK page will be used for information sharing in the future. All members are encouraged to "like" the page and follow VBEA for timely information, classroom tips and lesson plans, pictures, awards, etc.

Back issues of VBEA newsletters will continue to be available on the VBEA website.

## VBEA Web Site

The VBEA web site serves all members in the state. The site contains all the forms for membership, awards, and Great Ideas. The site also provides Board documents, legislative information, conference information, the newsletter and links to other resources, including the association's FACEBOOK page.

Lydia Bell Parker, retired Virginia business educator, is VBEA's webmaster. Please visit the site at [www.vbea.net](http://www.vbea.net) for current information regarding the Virginia association. You can also keep up with us on Facebook.

## LEGISLATIVE ACTIVITIES

On the state level, VBEA members had an opportunity to participate in the annual Professional Development Seminar hosted by the Virginia Association for Career and Technical Education (VACTE) in January. Several VBEA members participated in the seminar which concluded with a day of visits to members of the Virginia State Legislature. The purpose of our visits was to advocate for continued support of our programs.

Throughout the year, legislative news and alerts which are published by the Association for Career and Technical Education (ACTE) and the Virginia Association for Career and Technical Education (Virginia ACTE) are reviewed and requests for action are forwarded to the Virginia business teachers using the ListServ email.

Additionally, Virginia business educators continue to demonstrate support by attending the SBEA and NBEA conferences, the VBEA conference and the VBEA Legislative Day held in conjunction with VACTE Professional Development Seminar. **Darlene Smith** serves as VACTE/ACTE Legislative Chair.

## AWARDS, HONORS, RECOGNITION

The following awards and recognitions were presented at the VBEA 2015 Conference in Virginia Beach:

**Great Ideas Contest.** Winners wrote lesson plans relating to this year's theme, *"Ready, Set, Action . . . Spotlight on STEM: Project Based Learning Lesson Plan Incorporating STEM in your Classroom"*

Cash prizes were awarded to **Anne Baker**, Wise County CTE Center, **Karen Carrier**, Eastern Montgomery High School, **Vanessa Glover**, Osbourn High

School and **Natalie Walden**, Shirley C. Helen Middle School. Winning lesson plans can be viewed on the VBEA website <http://www.vbea.net/vbeagreatideas.html>

### **First-Time Conference Attendee Stipends.**

Approximately 20 First-Time attendees participated in games and ice-breakers at a reception in their honor at the 2015 summer conference. First-Time attendee stipends were given to one conference attendee per region in the amount of \$50.

## **2015 OUTSTANDING BUSINESS EDUCATORS**

The following were nominated by their peers and awarded 2015 business educator awards.

### Walter L. Shell Business Teacher of the Year

Jessica Sayer Tibbs

Prince Edward County High School

### Al Roane Middle School Business Teacher of the Year

Natalie T. Walden

Shirley Heim Middle School

Stafford County

## **2015 Student Scholarship Recipient**

The 2015 Anne Rowe Student Scholarship was awarded to: Samantha Shelton, Turnstall High School, Pittsylvania County Schools.

## **SPECIAL RECOGNITIONS**

B. Anne Rowe, Curriculum and Instruction Coordinator,  
Virginia Department of Education, Retired June, 2015

## **BUSINESS AND INFORMATION TECHNOLOGY CONFERENCE OVERVIEW**

Convening at the beautiful Founders' Inn and Spa in Virginia Beach, VA, July 27 – 30, the Virginia Business Education Association (VBEA) annual summer conference theme was ***VBEA: Charting the Course for Success.***

VBEA kicked off a very active week with pre-conference academies and workshops sponsored by the Virginia Department of Education all day Monday and Tuesday, July 27 and 28. The academies focused on training and industry certification testing in such areas as MOS 2013, Adobe ACA certification, IC3 and WISE Financial Literacy. Workshops included Microsoft Technology Associate (MTA) Boot Camp, Google Apps – the Basics and Beyond, Keyboarding Methodology, IT Fundamentals, tips for teaching Programming and using game development engines in B & IT courses.

The general sessions of the conference opened Tuesday evening with a dinner meeting. President **Joy Shannahan** presided. **Judith P. Sams**, Program Specialist for Business and Information Technology and Related Clusters, brought greetings from the Department of Education. Mrs. Sams addressed the significance of National Board Certification and recognized those in attendance of the fifty-one Virginia Business and Information Technology teachers who currently hold NBCT credentials.

Participants were entertained by keynote speaker **Renee Cobb** who spoke on the value of finding a “Belly Laugh a Day...” in a stress-filled environment. As has become the tradition, dinner concluded with multiple door prize drawings and a reminder to visit and support the Silent Auction, which funds the organization’s student and professional grants.

Tuesday evening’s events concluded with a special reception for First Time conference attendees. Approximately 20 first-timers networked with VBEA Board members and each other, participating in ice breakers and games while learning more about the conference, their regional representatives, and ways they might become involved in the organization.

Wednesday began with a continental breakfast in the Exhibitors Hall. Conference attendees had the opportunity to enjoy breakfast and visit the exhibitors before attending over 25 morning concurrent sessions presented by fellow professional educators as well as exhibitors.

The VBEA Annual Business Meeting and buffet lunch began at noon. President **Joy Shannahan** presided. **Judith P. Sams** offered the Business and Information Program Update from the Virginia Department of Education for the 2014-2015 school year. The 2015-2016 nominees for open Board positions were presented. Additional nominees from the floor were solicited; when none were presented, the membership voted to accept the slate of officers as presented. Additionally, VBEA members were informed that proposed changes to the By-laws and Constitution would be disseminated during the fall for approval by email voting.

Lunch was followed by an additional concurrent sessions covering a wide variety of topics and a regional networking opportunity before the Silent Auction



and drawings were held. Members met with other professionals and friends to enjoy the area's fine restaurant offerings to conclude the day.

Thursday morning's Annual Awards and Closing session began with the introduction and recognition of several special guests present for the final event of the conference. President **Joy Shannahan** welcomed special guests **Anne Rowe**, former state specialist for Business and Information Technology, and more recently Curriculum and Instruction Coordinator at the Virginia Department of Education and an avid supporter of FBLA, VBEA, and all things Business and Information Technology, and **Frank Peele**, former state supervisor, FBLA-PBL executive secretary from 1970-78, avid FBLA supporter and sponsor of the Frank Manning Peele scholarship. **Judith Sams** again welcomed members on behalf of the Virginia Department of Education, and special greetings were presented by **Nicholas Western**, 2015-2016 Phi Beta Lambda state president, and **Ryan Apigian**, 2015-2016 FBLA state president.

Following the greetings and meals, **Glenna Hensdill**, chair of the Special Awards and Recognitions committee, presented the 2015 Grants and awards.

Past President **Charlene Alexander-Taylor** conducted the 2015-2016 installation of officers.

Officers installed at the meeting are the following:

2015-2016 President – **Rhonda Doak**

President – Elect – **Elaine Johnson-Macon**

Treasurer – **Sandy Mills**

Capital Region Representative – **Roberta Aigbokhaevbo**

New River Region – **Tabitha Young**

VSU Region – **Mindy Mizelle**

On behalf of all Business and Information Technology educators and in a spirit of gratitude for countless hours of dedicated service to the profession, 2015-2016 President **Rhonda Doak** honored recently retired Virginia Department of Education Curriculum and Instruction Coordinator, **B. Anne Rowe**, in a surprise tribute.

President Rhonda Doak adjourned the conference.

The 2015 summer conference was attended by approximately 200 members, who enjoyed many learning opportunities from technology and curriculum sessions, and returned home with new friends and professional

contacts, industry certifications, new software technology training, innovative and creative ideas, and an eagerness to Chart a course to a successful school year..

## **FBLA**

The Virginia Business Education Association supports both Future Business Leaders of America (FBLA) and Phi Beta Lambda (PBL) by sponsoring several awards at the state conferences. VBEA co-sponsors with the FBLA-PBL Foundation Board a coffee for FBLA advisers at the FBLA State Conference. Two cash awards in the amount of \$100 each are presented to the FBLA first-place winners in the Community Service and Partnerships with Business Projects. At the state PBL Conference, VBEA presents \$100 to the winner of the Mary B. McGinty Scholarship and \$75 savings bonds to the first-place winners in the Future Business Teacher. The FBLA National Leadership Conference was held in Chicago, Illinois.