

**Virginia Business Education Association
Winter Board/Conference Task Force Planning Meeting
Crowne Plaza Hotel, Richmond, VA
January 24, 2014**

CALL TO ORDER

The Virginia Business Education Association Board Meeting was called to order at 12:43 p.m. on Friday, January 24, 2014 by President Charlene Alexander-Taylor. Board members present included Darlene Smith, Judy Sams, Cheryl Davis, Rhonda Doak, Sandy Mills, Stephanie Holt, Robin Albrecht, Joy Shannahan, Anne Baker, Glenna Hensdill, Elaine Johnson-Macon, Charlene Alexander-Taylor, Dana Dingell, Sherri Chapman, Charisse Woodward, Yvonne Mullins, Malinda Hogan, and Wanda Taylor.

OLD BUSINESS

Reading of the Minutes

Minutes were approved in the fall and are posted on the VBEA website. No additional corrections were made.

UNFINISHED BUSINESS

Judy Sams thanked the VBEA board for the support and attendance at the SBEA Conference in Williamsburg in October. Rhonda Doak handled the registration through CVENT, and Dana Dingell was the conference planner. Sessions were well attended, and VBEA members were pleased with the session topics and presentations. SBEA will be held in Little Rock, Arkansas this fall. Dana Dingell thanked Judy Sams for her SBEA work and years of service as the SBEA Treasurer. Janet Kreider is the new SBEA Treasurer, and Robin Albrecht is the new SBEA Vice President. Dana Dingell was recognized as the 2013 Outstanding Secondary Teacher, and Darlene Smith was recognized as the 2013 Outstanding Supervisor at the SBEA conference.

Judy Sams shared polo shirt samples she received for the consideration of offering a logo'd polo shirts to VBEA members. After much discussion, the board decided it was not feasible to pursue this particular venture at this time.

The board continued discussion about a lifetime membership option that was tabled at the summer Professional Task Force meeting in August. A motion was made by Glenna Hensdill that VBEA offer a lifetime membership for \$250 beginning with the 2014-2015 year. The motion was seconded by Sandy Mills and carried by the board. The membership form and website will be updated to include this option.

NEW BUSINESS

Treasurer's Report

Rhonda Doak distributed copies of the Financial Status Report, Statement of Financial Income and Expenses, and Conference Summary. She reported a balance on December 31, 2013, of \$17,229.37. The Treasurer's Report will be filed for audit as presented.

Membership Report

Dana Dingell reported that we have 188 paid members to date. Membership ideas were shared from regional representatives including drawings for \$5 rebates on dues and giveaways. Teachers should be encouraged to join all of their professional organizations, including NBEA. As of January 14, 2014, Virginia has 187 NBEA members.

Annual Reports

Annual reports are due to Sherri Chapman by July 1, 2014 to be included on the CD to be distributed to board members at the summer board meeting.

Newsletter

The newsletter is ready for posting to the VBEA website. Malinda Hogan requested more news and successes to be sent in from regional representatives. She also encouraged members to send in pictures and videos to be included to the online newsletter. Malinda was commended on creating a great newsletter. April 15, 2014 is the deadline for submitting articles and pictures for the spring edition.

Great Ideas/Scholarships

Glenna Hensdill did not receive any submissions for the fall drawing for \$25 gift card that was due in December. There is another \$25 gift card drawing for spring submissions. The deadline is March 1. The overall annual winner will receive a \$50 check and recognition at the conference. To date, there have been no submissions. The board was asked to help promote the Great Ideas theme, "*What is Your Great Idea for Teaching the Hash Tag Generation Workplace Readiness Skills?*" and encourage teachers to submit a lesson plan by the March 1 due date. Discussion was held about scholarship qualifications, and a committee was formed to review all qualifications for all scholarships and recommend changes/revisions. The committee includes Glenna Hensdill, Stephanie Holt, and Charlene Alexander-Taylor.

Legislative Donation

Discussion was held about the VBEA annual \$500 donation for VACTE legislation representation. After consideration, the board agreed to maintain the current donation of \$500.

Special Presentation

Brenda Long, VACTE Executive Director, presented an update on legislative items to the board. She stated that legislators are informed about CTE across the board—all divisions, all career clusters. She wanted to know what VACTE can do to reach out to business teachers for them to be able to see the value of VACTE and join. VACTE is all about advocacy and there are potentially 5,000 members. She asked for ways to get information out to Virginia business teachers on how VACTE supports CTE. It was pointed out that there needs to be a different branding for VACTE and VACTEA for teachers to understand the difference. The board asked for more visibility from VACTE at the VBEA summer conference. It was suggested to have someone come in from VACTE to present at an overall session and a workshop. Ideas include how to work the legislature, tips for students, and how to have a conversation with representatives. Brenda Long will take the VBEA ideas back to the VACTE board.

CONFERENCE 2014

The theme for the 2014 conference is “#VBEA: *On the Cutting Edge.*” The conference will be held at Hotel Roanoke July 28-July 31, 2014. Judy distributed graphic ideas for the conference program cover, and the board selected several possibilities. VBEA will have to print our programs this year. Judy is getting quotes from print shops, and other board members volunteered to also get quotes. The board was in favor of choosing a garment bag as the attendee gift.

Locations will be considered for the Monday pre-conference technology sessions since Virginia Western Community College is not available during the week of the conference. The Department of Education will possibly offer Keyboarding Methodologies, IT Fundamentals, Microsoft IT Academy, w!se testing, and IC3 pre-conference sessions. Judy Sams will also check into the possibility of offering CPR/First Aid training offered ½ days on Monday morning and afternoon. The VBEA summer board meeting will be Monday evening. The keynote speaker for the opening dinner on Tuesday evening will be Darryl Ross who will present *Delivering Rigor, Relationships, and Relevance with Enthusiasm*. He will also offer a workshop on Wednesday on social enthusiasm. He will have books with audio, etc. for sale following the workshop. A first timer’s social event will be held after the opening session on Tuesday evening. The business meeting will be held on Wednesday, and the awards breakfast will be on Thursday followed by the Professional Task Force meeting for VBEA board members.

Each region will again sponsor a basket for the silent auction. The themes for this year’s baskets are:

- Thomas Nelson-*Cooking Theme*
- VSU Region-*Back to School Theme*
- Germanna-*Gift Cards*
- Northern Virginia-*Redskins*
- Tidewater-*Beach/Summer*
- Capitol-*All Things Virginia*

- Shenandoah- *Wine Basket*
- UVA Wise-*Spa/Pamper Yourself*
- VWCC-*Virginia Tech*
- New River-*Mani/Pedi*
- Longwood-*Italian*

Regional representatives could send information to teachers and advisers now so they could bring basket supplies to their regional conferences. Each board member was asked to bring something for the raffle and two door prizes. If gifts are brought to the FBLA State Conference in Reston, Malinda Hogan will take them and bring them to the VBEA summer conference.

AWARD NOMINATIONS

NBEA nominations have been submitted for the following:

- Secondary Teacher of the Year-Dana Dingell
- Post-Secondary Teacher of the Year-Betsy Collyer
- Collegiate/University Teacher of the Year-Betty Humphreys
- Distinguished Service Award for Administrator or Supervisor-Stephanie Holt
- Distinguished Service Award-Sarah Findley, VCEE
- Middle School Teacher of the Year-Tabitha Young

VACTE—Due February 15

- ACTE Teacher of the Year-Robin Albrecht
- ACTE Post-Secondary Teacher of the Year-Betsy Collyer
- ACTE Administrator of the Year-Stephanie Holt
- ACTE Carl Perkins Community Service Award-Sandy Mills
- ACTE Lifetime Achievement Award-Judy Sams

SBEA—Due May 1

- Middle/Junior High Teacher of the Year-TBD
- Secondary Teacher of the Year-Anne Baker
- Postsecondary Teacher of the Year-Betsy Collyer
- Supervision Distinguished Service Award-Sherri Chapman
- Outstanding Leadership Award-Dana Dingell
- Collegiate Teacher of the Year-Betty Humphreys

Conference Dates

- NBEA 2014-April 15-19, 2014, Los Angeles, CA
- PBL 2014 State Leadership Conference-March 29, 2014, Richmond, VA
- FBLA 2014 State Leadership Conference-April 4-5, 2014, Reston, VA

- VBEA 2014 Summer Conference-July 28-31, 2014, Roanoke, VA
- SBEA 2014-October 1-4, 2014, Little Rock, Arkansas

ADJOURNMENT

Following the working dinner where award nominees were chosen, the meeting adjourned at 6:48 p.m.

Respectfully submitted,

Sherri Chapman

Sherri Chapman, VBEA Secretary